



DARATECH PLANT™
DESIGN > BUILD > MAINTAIN

2009

February 23-25, 2009
Hilton Americas, Houston, Texas

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CHAIRMAN'S MESSAGE



Technology - Up Close and Personal

With less than one month before the conference, I wanted to comment on a very special offering provided for the first time at daratechPLANT 2009. This is the convening of **technology tours**, which will allow people to get a comprehensive view of all major sponsors through **pre-scheduled two-hour owner and EPC-focused reviews**. As a result, the sponsors can tailor their briefings to either an owner or an EPC perspective, increasing the relevance of what is presented and demonstrated. It is remarkable that this has not been done before, as it represents a win/win for both attendees and sponsors.

Technology companies today have such a diverse set of offerings that they require numerous "stations" to view all of the functions. Visiting each booth can literally take hours to get a complete view of the full range of offerings. By creating small groups, each vendor can afford to invest both the time and preparation required to **deliver a complete briefing**. With this, if individuals want to go back and dig in further, they know exactly the areas that are of most interest. Moreover, within two hours, each tour participant will be able to **view, compare, and analyze up to eight different offerings**. Start the day with the **keynote and plenary sessions**, and then move into a comprehensive technology tour. I cannot imagine a better way to orient your busy executives on the **state and benefits of plant technology and best practices**.

Further, given today's shrinking budgets and fewer resources, daratechPLANT has partnered with *Chemical Engineering* magazine to offer you one more session that will give you a greater ROI on your attendance - a free afternoon short course, **"Small Investments – Quick Returns"** on Wednesday, February 25, 2009 from 1:15 pm to 4:30 pm. Plan to stay for these "can't miss" tips about integrated solutions that quickly lower total operational and lifecycle costs without huge, upfront investments.

Whether you've been to fourteen previous daratechPLANT's, or this is your first visit, this year's event is sure to provide value.

February 2009 Newsletter

Did You Know that *Chemical Engineering* is hosting a **"Small Investments, Quick Returns"** seminar at daratechPLANT 2009? Please contact Allison Hughes by phone at 832-242-1969 or via e-mail at allisonh@tradefairgroup.com for more details and registration.

Attend daratechPLANT 2009 - the ONE IT Conference for the Plant Industry - with **over 50 Sponsoring and Exhibiting** companies! [View the Sponsor and Exhibitor listing...](#)

Bring the executive team and show them what can be done. **See *Technology Up Close and Personal like never before.*** Sign up early at www.daratechPLANT.com.

I look forward to seeing each of you at the conference starting Monday, February 23, 2009!

Joseph Morray, Jr.

Chairman 2009 daratechPLANT Advisory Board
(President, Trinity Technologies Corp.)

WHAT'S NEWS

"Safety is the hottest topic in the industry - but the plant information on which it relies can be costly to manage. Now, industry journal Hydrocarbon Engineering explores the world of AVEVA NET, where information pays its own way!"

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3D Scanning in Plant Retrofitting

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How to Speed up Sales Configuration, Cut Pre-sales Overheads and Support all Phases of Plant and Installation Design

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Acecad Software: Part 2 - Fabrication Information Modelling - FIM in practice

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Octaga Enterprise Visualization System for Plant Owner/Operators - Directly from your PDMS Database

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Linde Process Plants Signed a Leasing Agreement for their Portfolio of High Productivity CAXperts Utilities for 2009

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ECAD, Inc. First Year Exhibitor at daratechPLANT!

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COADE sponsoring daratechPLANT 2009 on February 23-25 in Houston

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ECE Design Updates PLANTMO with Pipe Support Module that works Directly with CADWorx PLANT Professional

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Are you a sponsor or exhibitor at daratechPLANT with a newsworthy story for our monthly newsletter? Please e-mail your submittals to Allison Hughes at allisonh@tradefairgroup.com for consideration.

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